

**EEO PUBLIC FILE REPORT: DECEMBER 1, 2017**

FULLTIME VACANCIES FILLED IN THE PAST YEAR: 0

**COMMUNITY OUTREACH PROGRAMS CONDUCTED:**

On December 1, 2, and 3, 2016, KBEW-AM and FM conducted the annual You Can Make a Difference Campout, a food drive and toy drive for families in need. KBEW News Director Norm Hall and several campers spent the 3 days in tents in downtown Blue Earth, Minnesota collecting toys, monetary and food donations. At least two remotes aired each hour promoting the event and explaining the need for items and asking for donations. The event raised over \$16,000 in monetary donations; 4,478 items for the western Faribault County food shelf and a 16-foot trailer containing hundreds of toys to be distributed December 10, 2016 in Blue Earth.

On December 10, 2016, KBEW-AM and FM hosted Tracy Hanson, a daycare provider from Elmore, Minnesota on a one-on-one tour of both stations. News Director Norm Hall discussed and reviewed services provided by both stations and their responsibility to inform listeners of issues and events in southern Minnesota and northern Iowa. Mr. Hall answered questions about how KBEW-AM and KBEW-FM offered public service announcements for the library, churches, schools and other agencies. That included the long form public affairs interview programs that air weekdays at 10:10 on KBEW-AM. The session lasted approximately 2 hours.

On March 25, 2017, Granada-Huntley-East Chain High School senior Samantha Welch was given a tour and observed the announcer's duties at KBEW. Control room equipment was explained by announcer Chris Crissinger as well as his duties as a KBEW announcer and the training he undertook for his position. Careers in broadcasting were discussed as well as the ways KBEW-AM and KBEW-FM serve communities in the listening area. The session lasted approximately 5 hours.

On March 28, 2017, ten middle school students and one teacher from Blue Earth Area Schools were given a tour of the KBEW-AM and KBEW-FM studios. News Director Norm Hall explained how the stations were programmed, how news, weather, sports and other information were disseminated and explained educational requirements needed to pursue a career in radio broadcasting. Office Manager Diane Holland explained how advertising was a key component in the radio stations' operations, how the stations serve area communities and the general public. FCC regulations were also briefly explained. The students were given a chance to answer questions and later recorded announcements for Child Abuse Prevention Month. The session lasted approximately one hour.

On April 14, 2017, KBEW General Manager Kevin Benson gave a tour of the KBEW-AM and KBEW-FM studios to Tasha Cartwright and Hanna Cartwright. The tour included an explanation of advertising, community service, how KBEW serves its listening area with news, weather, sports, public service announcements and careers in broadcasting. The session lasted approximately 20 minutes. On May 9, 2017, KBEW General Manager Kevin Benson gave a tour of the KBEW-AM and KBEW-FM studios to 13 members of the Wells, Minnesota Boy Scouts chapter and 5 chaperones who accompanied them. The tour included showing the group the studios and offices of the facilities. It also included an explanation of radio stations in general; what is done on a daily basis; and how news, weather, sports and public service announcements are delivered. It was also explained how KBEW-AM and KBEW-FM serves the community through its support of various activities and events. Careers in broadcasting were discussed. A question-answer session was also held. This event lasted approximately 50 minutes.

On June 8, 2017, KBEW-AM and KBEW-FM hosted the annual Jam the Food Shelf event in Blue Earth, Minnesota as a fundraiser for the western Faribault County Food Shelf. Volunteers from the area gathered food items and donations. KBEW-AM and KBEW-FM partnered in the effort by airing hourly remote broadcasts from the event and serving as a major sponsor. A total of \$5,000 was raised and 1,492 food items were donated. The event was held from 8AM to 8PM.

On June 28, 2017, KBEW News Director Norm Hall spoke to a group of community members in Elmore, Minnesota about how KBEW-AM and KBEW-FM serves its listening area. Mr. Hall spoke about KBEW-AM and KBEW-FM's coverage area, the history of the stations, how they are programmed and what the stations do to serve its listeners with news, weather, sports and public information. Approximately 12 people were in attendance. The session lasted about 45 minutes.

On August 24, 2017, KBEW General Manager Kevin Benson did remote broadcasts from Marketing Link Insurance's first ever food drive in Winnebago, Minnesota. The drive was held to collect cash, non-perishable food items and garden produce for the food shelves in Winnebago and Mapleton, Minnesota. Four remote broadcasts were aired on KBEW-FM, telling listeners of the need for food in the communities served by KBEW-AM and KBEW-FM. Cash donations received amounted to \$100 and 140 pounds of food were also collected during the food drive.

On September 28, 2017, KBEW General Manager Kevin Benson did remote broadcasts from Marketing Link Insurance's food drive in Mapleton, Minnesota. The drive was held to collect cash, non-perishable food items and garden produce for the food shelves in Winnebago and Mapleton, Minnesota. Four remote broadcasts were aired on KBEW-FM, telling listeners of the need for food in the communities served by KBEW-AM and KBEW-FM. Cash donations received amounted to \$312 and 100 pounds of food were also collected during the food drive.